



International Federation of Podiatrists  
Fédération Internationale des Podologues

# FOOTSTEPS

## SEASON'S GREETINGS

from the Board of Directors,  
International Federation of  
Podiatrists

IN THIS ISSUE

20 January 2017  
Common training Framework  
Workshop

2016 AGM pictures

FIP-IFP advocates for Podiatry

# FOOTSTEPS

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## MESSAGE OF THE PRESIDENT

This has been a remarkable time for FIP-IFP. Since becoming President in Montreal, I have been able to promote the Value of Podiatry around the world. Since our AGM and successful World Congress, your Board and Executive Director have worked hard to streamline our committees and strengthen our membership. Here are a few of the highlights from the past six months:

The Membership Task Force has done a fantastic job of remodeling our new membership criteria in a way that will enlarge our organization while inviting and expanding podiatry worldwide. This will be presented at our 2017 AGM.

FIP-IFP has become a partner with EWMA (the European Wound Management Association) and will play a key role in their conference in Amsterdam, May 3-5, 2017, prior to our AGM. FIP-IFP will have 3 lecture tracks to showcase the importance of Podiatry in wound care. We will also have special rates for our FIP-IFP members.

After our AGM, FIP-IFP will be involved with the ESVM (European Society of Vascular Medicine) Conference in Ganz, Austria, again demonstrating the significant role podiatrists play in helping patients with vascular disease.

At our World Congress, we had the opportunity to meet with Dr. Kristien Van Acker and Margreet Van Putten concerning a partnership with the IWGDF (International Working Group on the Diabetic Foot). Because of this meeting FIP-IFP was invited to be part of the IWGDF Conference that was held in Bangkok in November. I was able to attend and address over 50 health care providers from countries across Southeast Asia and explain to them how podiatrists can make a difference in their countries in dealing with the diabetic foot and saving limbs. I was also able to meet with high ranking representatives from the Ministry of Health in Thailand. As a result, Thailand is now moving towards recognizing Podiatry as a profession and establishing regulatory guidelines for the profession.

At the Fall Board meeting in Bridgetown, we were able to meet with the hospital CEO and had a meeting at the Ministry of Health that resulted in moving podiatry closer to recognition and becoming an integral part of the health care team.



I was able to open and lecture at the first ever Hellenic Podiatry Congress in Athens also, which was very exciting.

I represented FIP-IFP at the World Union of Wound Healing Societies in Florence Italy in September also.

I am looking forward to the ECP Common Framework Conference in Paris in January, as this will be a very important component to the structure of FIP-IFP.

So, as you can see, along with our monthly Board calls, and my weekly calls with our outstanding Executive Director, it has been a busy time for FIP-IFP.

I would like to thank all of you for your support and wish you all a wonderful Holiday Season and a Happy and Healthy New Year.

*Matt Garoufalidis*



## 2016 FIP WORLD CONGRESS OF PODIATRY

### THE BEST WORLD CONGRESS IN ITS HISTORY

In 2016 the FIP-IFP hosted the best World Congress in its history. The Palais des Congrès of Montreal welcomed over 850 of the world's leading specialists in foot care over 3 days. The conference opened up with the flag ceremony followed by the address of the FIP-IFP President, Carine Haemels. The cultural entertainment was provided by an amazing cirque performance by Cirque Fantastique.

The scientific level of the congress was very high. Keynote speakers included Dr. John Bell, who presented an amazing session on new frontier in treating cancer. Dr. Kristien Van Acker, the Chair of the International Working Group (IWGDF) spoke on the challenge of filling the gap of diabetic foot care on the international level: podiatrists are the gate keepers! And the last day, the congress welcomed Dr. Leonard Levy, Dean of three podiatric medical schools, president of one, Associate Professor of Dermatology, Stanford University, Life Member, American Academy of Dermatology, Emeritus Member, American Public Health Association. Dr. Levy spoke on the role of the profession in public health.

The congress would like to thank all the other speakers and the abstract and poster presenters for their involvement of making the congress such a remarkable and unforgettable event.

This event was co-hosted by the International Federation of Podiatrists (FIP-IFP) and the Canadian Podiatric Medical Association (CPMA).

# FIP-IFP 2016 ANNUAL GENERAL MEETING

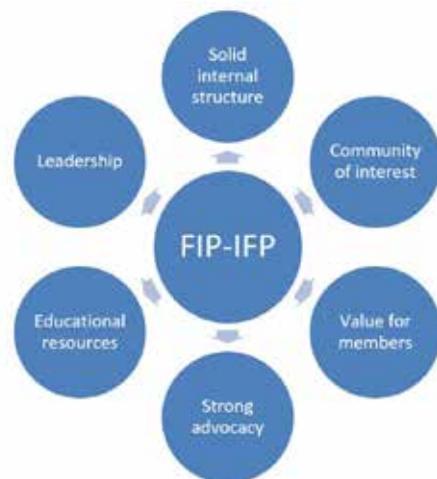
THE LEADERS OF THE PODIATRIC COMMUNITY ELECT DR. MATT GAROUFALIS

*The annual general meeting is an important yearly event for the Federation's members. The AGM is the entity through which all decisions are made and is comprised of all of the delegates of FIP-IFP member organizations including the staff members, and individual members. On May 25, 2016 the FIP-IFP held its General Meeting in Montreal, Canada. The Canadian Podiatric Medical Association (CPMA) kindly hosted the meeting.*

During the delegate session, the FIP-IFP Board presented and discussed with the members the strategic plan for 2016-2020. The strategy analysis the association as it stands today and as the leadership would like it to become in the future. It gives an overview of the Federation's mission, vision and organizational objectives and how to achieve these aims.

Building on the strengths and opportunities of the FIP-IFP, a clear direction will be taken resulting in defining three key measures to reach the defined outcome to achieve the higher level of organization which will make the difference for members, partners and patients in the world of podiatry.

In the FIP-IFP strategy the principal measures that will form the basis of further concrete developments are: (1) community, (2) knowledge and (3) leadership.



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**STRATEGIC PLANNING**  
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# FIP-IFP 2016 ANNUAL GENERAL MEETING CONTINUED

The FIP-IFP feels it is of utmost importance to support and recognise individuals who, through their vision and commitment to their profession, are making outstanding contributions to the fields of podiatric practice. As such, FIP-IFP honoured Joanna Brown, who has served the Society of Chiropodists and Podiatrists (SOCAP) for many years and leaves her function. Thank you again Joanna for your dedication and involvement in the world of Podiatry.

The President delivers an FIP Distinguished Service Award to FIP Past President Joseph Caporusso. And the Humanitarian Award goes to Dr. Greta Dereymaeker for her outstanding work in D.R. Congo, Benin and Rwanda on clubfoot.



*Jose Roofhoofd receiving the humanitarian award for Prof. Dereymaeker from Carine Haemels and Matt Garoufalos*



*Past-President Joseph Caporusso receives the Distinguished Service award from Carine Haemels*



*Carine Haemels honours Joanna Brown*

## PRESIDENTS' DINNER: CARINE HAEMELS' CELEBRATES

The President's dinner at the Auberge Saint-Gabriel offered a taste of the cuisine from Montreal, offering pea soup, traditional meat pie, slow cook ham to the bone and roasted potatoes with as dessert a traditional Maple tuffey on snow. Moreover, it was the opportunity to celebrate Carine's presidency and the hard work and dedication she has put in the Federation. Once again the Board and all the FIP-IFP members congratulates her dedication blowing a new wind in the Federation based on commitment, perseverance and friendship.



*From left to right: Carine Haemels, Jose Garcia Mostazo, Brad Sonnema, Matthew Garoufalos, Christian Jerome, Ekatarini Kalykakis (newly elected board member at large).*

The members of the FIP-IFP also elected their new President and Vice-President. Former FIP-IFP Vice-President Matthew Garoufalos has been chosen by his peers to lead and represent the Federation for the upcoming 2 years. Together with his Vice-President Christian Jérôme, and his board he will give the best he can to make the Federation grow stronger and further enhance the podiatric profession through the sharing of knowledge, practice and research among member countries.



## MEET THE FIP-IFP PRESIDENT

**Name :** Dr. Matthew G. Garoufalos

**Education:** Graduated from Heidelberg College in Tiffin, Ohio with degrees in Biology and Economics and went on to graduate from the Dr William M Scholl College of Podiatric Medicine in 1982. He completed his surgical residency at Westside VA Medical Center.

**Current practice:** Private practice in Chicago, Illinois. He is the Associate Chief of the Podiatry Section and Residency Director at the VA Chicago Health Care System, Jesse Brown VA Medical Center.

# FIP-IFP 2017 ANNUAL GENERAL MEETING

CELEBRATE THE 70TH ANNIVERSARY OF THE FEDERATION



*The 2017 AGM will be a very special event for the International Federation of Podiatrists. The Board and the members prepare the celebration of the 70th anniversary of the FIP-IFP. Over the years, it has grown to include 31 organizations representing 30 countries spread over six continents.*



## THE FIRST STEPS OF THE FIP-IFP

The FIP began in 1947 as the Federation Internationale des Podologues. As to what prompted its creation or as to who the founding fathers and organisations were, has been largely lost with the passage of time. It is believed that a group of French speaking national organisations in Belgium, France and Switzerland were responsible. Madam Decosterd of a Swiss organisation was the first President, and the first Congress held in Zurich in 1953. \*Paul Shenton Draft Summery History of FIP



Contact  
[director@fip-ifp.org](mailto:director@fip-ifp.org)  
for more information

## THE 2017 AGM - SAVE THE DATE

DATE: 5-7 MAY 2017

Location: Hotel Stadt Tübingen, Stuttgarter Straße 97, 72072 Tübingen\*

Registration: the registration and practical information for the AGM will be made available in the beginning of 2017. The HQ hotel and also AGM meeting rooms : [www.hotel-stadt-tuebingen.de](http://www.hotel-stadt-tuebingen.de).

The Verband Deutscher Podologen (VDP) will host the welcome reception on the 5th of May in the evening. The President's dinner and gala dinner for the 70th anniversary will take place on the 6th of May.

\*Just 1 km from the historic city and 15 minutes from Stuttgart Airport, the hotel is conveniently located with a direct exit of the federal highway B27 and B28. Garages and a large parking lot next to the hotel are available. From the Tübingen central station you can reach our hotel within 15 minutes by the bus lines 4, 7 and 13 or by taxi.



*The enthusiasm and the positive and constructed meetings have reinforced my commitment to bring the Federation to a higher level of work for our members and the podiatric community worldwide.*

## MESSAGE FROM THE EXECUTIVE DIRECTOR

In my short time as Executive Director with the Federation, one thing that stands out above and beyond all else is engagement. Each person I have met cares deeply and genuinely for patients, the podiatric profession and the Federation. I am honoured to be in such a committed community and to work with such a dedicated Board.

The Annual General Meeting in May has also been a very encouraging event for me. The enthusiasm and the positive and constructed meetings have reinforced my commitment to bring the Federation to a higher level of work for our members and the podiatric community worldwide.

I am very excited about joining the Federation at a time when we are planning for 2020. The work on the strategic plan 2016-2020 and the valuable input received from the members during the delegate session is the way to move forward to get the most out of the Federation.

The year 2017 is going to be big for the Federation. I'm very much looking forward to celebrate with all of you the 70th anniversary of the Federation. Moreover, the alliances the Federation has formed with EWMA, IWGDF and ESVM give opportunities for FIP-IFP members to fully engage in the profession and get connected to other professionals in health care.

I also encourage everyone to check out our new website [www.fip-ifp.org](http://www.fip-ifp.org). What matters most is that we serve you better by keeping you up to date and engaged with what is happening with the Federation.

I recognize and appreciate that you made the Federation and the 2016 World Congress a success this past year. In the coming year I commit to listen to your input as we further shape the Federation and expand the support it facilitates.

Look for details in the future on the website and in your mail about the 2017 AGM, 5-7 May 2017 in Tübingen, Germany.

In addition to checking out the new website, I have a favour to ask. Updating everyone's contact information and meeting dates will be the key to expanding and improving our communication. This update can be done by either calling or get in touch through Whatsapp +32 495 22 44 31 or by email at [director@fip-ifp.org](mailto:director@fip-ifp.org).

Thank you for your past support. I am eager to see how much we can accomplish together in the next years strengthening the podiatric profession all together.

Best wishes during the Holiday Season,



Caroline Teugels

# MARK YOUR CALENDAR

20 JANUARY 2017

- **ECP Common Training Framework Workshop**  
Paris, France  
[fip-ifp.org/ECP/CTF](http://fip-ifp.org/ECP/CTF)

3-5 MAY 2017

- **EWMA 2017 Conference Amsterdam, The Netherlands**  
<http://ewma.org/ewma-conference/2017/>

5-7 MAY 2017

- **FIP-IFP 2017 Annual General Meeting**  
Tuebingen, Germany

6 MAY 2017

- **VDP-Qualitätskonferenz**  
Tuebingen, Germany

27-30 JULY 2017

- **APMA Annual Scientific Meeting**  
Nashville, Tennessee  
[www.apma.org/thenational](http://www.apma.org/thenational)

18-20 AUGUST 2017

- **Biennial Podiatry congress South-Africa**  
Misty Hills Hotel,  
Muldersdrift, Johannesburg  
[www.thepodiatrist.co.za](http://www.thepodiatrist.co.za)

7-8 OCTOBER 2017

- **Hellenic Congress for Podiatry**  
Greece  
<http://podiatrist-society.gr/>

16-18 NOVEMBER 2017

- **UK - College of Podiatry ACC Liverpool**  
<http://www.scopod.org/conference/2017-college-of-podiatry-annual-conference/>

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# FIP-IFP AND THE IWGDF : A MEMORANDUM OF UNDERSTANDING

## PODIATRISTS ARE THE GATEKEEPERS OF THE DIABETIC FOOT

Following the remarkable lecture of Kristien Van Acker, chair of the International Working Group on the Diabetic Foot (IWGDF) at the 2016 FIP World Congress, more profound discussions continued between both association to look at ways to collaborate to improve the level of diabetic foot care and enhance the awareness of this care towards the international community. Moreover, by collaborating we both want to promote the role of the podiatrist as the gate keeper of the diabetic foot.

The purpose of the development of the Memorandum of Understanding is to create a framework for the FIP-IFP and the IWGDF to work together to improve the level of diabetic foot care and enhance the awareness of this care towards podiatrists, doctors, surgeons, nurses and allied health care professionals worldwide. In countries where podiatry does not exist, interested health professionals should be offered a standardized form of diabetic foot care education and training to implement in their healthcare setting as an adjunct to their professional responsibilities. Provided that the FIP-IFP should be involved when the podiatry profession as such is promoted and/or implemented.

The Memorandum of Understanding in development sets forth the terms and understanding between FIP-IFP and the IWGDF for strengthening the level of cooperation between the two parties. Both the FIP-IFP and the IWGDF are pleased to work together towards developing and implementing strategies and programs that address issues of common interest and concern within each organization's respective mission. Whereby facilitating the exchange of ideas and sharing best practices in the delivery of high quality diabetic foot health care and management.

A first step in this collaboration has taken place from November 20-23, 2016 during the 4th Train-the-Foot-Trainer course in Western Pacific. This training course is an initiative of IWGDF and has become a standard training that brings together delegates and the experts in order to train regional delegates to start the implementation programs on the Diabetic Foot in their own countries by using educational material based on the successful Step by Step programs. Further optimal regional and international networking is facilitated so far by IWGDF. The FIP-IFP was represented by its President Matt Garoufalidis on kindly invitation by IWGDF. The presence of one of the principle leaders in Thailand, prof Thep, Dr K Van Acker, president of IWGDF together with the FIP-IFP president enabled to organise a meeting with Dr.Jitsuda Buakhao, Senior Advisor, department of Medical Services, from the Ministry of Health. The Thai government recognises the need for podiatrists as part of the multidisciplinary teams on diabetes and supports on the long term the fact podiatry is needed to be instilled as formal education, as a high school or college degree. As a result on this meeting the Ministry of Health in Thailand is now working on recognizing Podiatry as a separate profession and is putting together the necessary regulations.

In January 2017 a meeting will take place between the representatives of the FIP-IFP and the IWGDF to set forth the next steps in this collaboration.

*Save the date for  
the International  
Symposium on  
the Diabetic Foot  
in The Hague, the  
Netherlands from  
22-25 May 2019.*



Meeting at the Ministry of Health



Dr. K. Van Acker the Thai Permanent Secretary MoPH and Matt Garoufalidis



Dr. Kristien Van Acker at the 2016 World Congress of podiatry

# LET'S ORGANISE A PODIATRY CONFERENCE THIS YEAR

DON'T DO ALL THE WORK YOURSELF - SOME TOOLS CAN BE VERY HANDY.

By Caroline Teugels, Executive Director FIP-IFP

*Is your association planning to organises a congress this year? Here are some tips and tricks on how to start this process. The FIP-IFP organises a congress once every three years and some of our members organise congresses every year, so there is a lot of experience available within the Federation. Organising a conference can be quite the challenge. But it's also an amazing opportunity and a rewarding experience for you as an Association, for your members and for the podiatric community in your country.*

## PLAN, PLAN, PLAN TILL YOU DROP!

You know the expression failing to plan is planning to fail. In congress organisation it is very important that you start with thinking of all the aspects of the congress before rushing into the logistics.

### 1. STAYING WITHIN BUDGET

You know the story : Recognizable successful congress, enthusiastic participants, but abdominal pain as the bills come in? It is common for a conference that goes over budget. Under pressure decisions are taken which are often not the cheapest. However, you can prevent it.

#### SOME TIPS:

First of all make up a budget! Take a look at the budgets from the previous years or ask the budget of other association. Create a division into fixed and variable costs and calculate your break-even point. So you know how many paying participants you need. Is it a free meeting, it is still good to know what your fixed costs and the variable costs will be at the end of the conference.

### 2. DETERMINE CONGRESS DATE

When you look at dates for the congress take some factors into account like:

- Location: What is the availability?
- Vacation and holidays
- Other conferences around your date
- Major national events

### 3. MARKETING : YES MARKET YOUR EVENT

You might be amazing in organising the logistics but if you don't have your attendees, all your efforts will vanish in the air.

The pillars of success are:

- Appealing content and interesting speakers
- Clearly defined target
- Large directory of potential participants
- Timely announcement of the congress
- Deploy multiple communications means
- Media Partners who are active in the promotion of the congress

- Decisive PR so that all relevant calendars and journals announce the congress
- Speakers, sponsors, participants committed as ambassadors
- Emergency Scenarios with too few participants

Your marketing plan is the next step after date, location and budget. Make a retro planning, integrate milestones and define upfront where and when you will market the event. And don't panic if you don't reach the numbers of attendees at a certain point, but rethink your marketing at that point.

Use big data to analyse what you are doing, or doing wrong. Google analytics can help you look at the traffic on your website. Take enough time to map when you are doing advertisement, what the result in traffic is. Don't hesitate to change your marketing plan if the first ideas aren't working out.

#### 4. INVITATION

The invitation is the first introduction to the target group of your conference attendees. This first impression is worth gold! It should speak the language of the recipient; encourages reading and eventually register!

There are several issues play a role: the structure of the text, design and practical information. Make sure that the latter is easy to find, which prevents irritation. Use appealing images and texts. If you are on a low budget, spend some money to make a nice design that reflects what the congress is about. You will get it back, that's a certainty.

#### 5. SET UP A PRESENTATION OR WORKSHOP

When approaching your speakers, you discuss the content of the presentation. Don't let bad communication ruin the content. As an organiser you have a responsibility towards your participants that they get what they are coming to get. Crucially, the speaker gets a thorough briefing. So you are sure what you mean, actually is presented on the day. Agree that you will receive the presentation in advance and put together the dots on the i.

Contact FIP-IFP for the possibility of using international speakers or using the FIP-IFP corporate partners.



#### EMBRACE TECHNOLOGY

There are so many ways you can leverage the power of technology especially in the area of conference organisation.

First of all, you can use an abstract management system to collect, peer review and accept submissions. This will also allow you to manage your programme. There are some very inexpensive systems on the market. We can't say enough how much time it will save you!

Secondly look at ways to make your registration process smooth and easy, not only for the registrants but for you as an organiser. There are some interesting registration systems that combine an app, scanning etc.

During the conference, make sure all the rooms have the adequate A/V equipment and that it's working! Participants are like you, they carry a laptop, a smartphone or a tablet and will want to have access to internet. So, make sure to look at WIFI in the meeting room. If the venue's WIFI is too expensive, you might consider bringing a system from outside.

We were talking about the app before. Yes, we are the 21th century and the use of mobile apps will enhance delegates' experience. There are many apps out there so have a look around. It will not only show you're hip, and offer some extra features for the participants but it is a way of getting sponsoring too.

#### NETWORKING

People are coming to a congress not only because of the amazing program you propose but also for the networking opportunities. Sharing knowledge and meeting new and old friends is one of the main reasons people will leave their practice, pay de registration fee and come to your congress. Thus, make sure you offer them the opportunities to network during coffee breaks, lunch and other social events.

#### CONCLUSION

Stay calm, breath and get to work. It might feel unfamiliar the first time but if you stay on track and organised you will produce the best event ever.

*Good luck!*

# CORPORATE DEVELOPMENT

## – A BRIDGE BETWEEN THE BUSINESS COMMUNITY AND PODIATRISTS

*The successful 2016 World Congress has shown the interest of the business community to engage in podiatry. Companies offering solutions that address community's needs in foot healthcare are the ones we which to partner with. The Corporate development program is the place where business and podiatry leaders convene so they may explore collaborative initiatives and gain a better understanding of their respective sectors.*

The FIP-IFP has seen tremendous changes and advances in the field of podiatry during the course of its history. We are filled with great optimism and excitement, as we reflect on our achievements and look to future opportunities in the field of podiatry. We see our membership growing and see the dedication of all podiatrists as they strive to achieve the highest level of podiatric practice and education. We witness governments recognizing

the podiatric profession and integrating podiatrists into their health systems. We can achieve greater ambitions with bigger resources. Engage today and contact us to explore the many opportunities that exist to demonstrate your commitment and support to the field of podiatry and the podiatric profession at large.

### LET'S HAVE A TALK AND SHARE IDEAS.

Caroline Teugels:  
FIP-IFP Executive Director  
[Director@fip-ifp.org](mailto:Director@fip-ifp.org)  
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The FIP-IFP would like to take the opportunity to thank all the sponsors and exhibitors engaged in 2016 World Congress for their support and dedication. In the Virtual Hall you can discover the videos of some of the 2016 World Congress sponsors ([www.fip-ifp.org](http://www.fip-ifp.org)).

### COMPANY NAME

- 20/20 Imaging, a division of Konica Minolta
- 3Gen Inc.
- Action O&P
- Akileïne Foot Care
- Allpresan Neubourg Skin Care
- American Association of Colleges of Podiatric Medicine
- AMG Medical
- Advanced Oxygen Therapy Inc.
- ARC Laser; Britamed
- Bako Integrated Physician Solutions
- BMT Medizintechnik GmbH
- Bodyblock & Limbo Waterproof Protectors
- BORGinsole
- Capron Podologie
- Coblenz Medical Blades Industry
- Continental Cosmetics Ltd
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- CurveBeam
- Dancohr Corporation
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- The Podiatry Hive Pl
- Theralase
- Thomas Machinery Limited
- Université du Québec à Trois-Rivières
- Valeant
- Vitality Depot
- Westland Insurance Company
- Woundchek™ Laboratories
- X-Cel X-Ray Corporation

# FIP-IFP European Council of Podiatrists

## Workshop on the European Common Training Framework



FIP-IFP European Council of Podiatrists organises a workshop on the Common Training Framework on **Friday January 20, 2017** from 9am to 5pm

Friday Jan 20	
9:00a	Welcoming of participants
9:30a	Welcoming speech by Neil SIMMONITE, Chair of the ECP
9:45a	Presentation of the Common Training Framework as proposed by the European Directive on the Recognition of Professional Qualifications 2013/55/UE, by Mr Olivier COPPENS, representative of the European Commission
10:45a	Discussion with Olivier COPPENS
12:00p	Lunch
1:30p	Presentation of the Common Training Framework of the Biologists, by Dr. Simons ZEIRAH, former president of the European Association of Biology Laboratory
2:15p	Discussion between the European members of the FIP-IFP on the elaboration of the CTF on Podiatry

Presentation of the Common Training Framework as proposed by the European Directive on the Recognition of Professional Qualifications 2013/55/UE, followed by a presentation of preparation of a CTF by the former president of the European Association of Biology Laboratory and a discussion between the European members of the FIP-IFP on the elaboration of a CTF on Podiatry.

Registration only for the workshop, lunch and coffee breaks. Simultaneous Translation French-English and English-French available.

### Venue

AG2R LA MONDIALE, 35 Boulevard Brune, 75014 Paris, France.

### Registration Information

- 3 delegates per FIP-IFP member association
- Lunch and coffee breaks
- Deadline 10 January 2017
- 30€ per participant

Access the event website and registration form:

[www.fip-ifp.org/ecp/ctf](http://www.fip-ifp.org/ecp/ctf)

**FIP-IFP European Council of Podiatrists**  
**Workshop on the European Common Training Framework**

**Date:** 20 January 2017 9am-5pm  
**Venue:** 35 Blvd Brune, 75014, Paris, France

**Registration:** [fip-ifp.org/ecp/ctf](http://fip-ifp.org/ecp/ctf)

International Federation of Podiatrists - Fédération Internationale des Podologues [www.fip-ifp.org](http://www.fip-ifp.org)  
Registration deadline 10 January 2017

## IMPORTANT DATES

**EARLY  
REGISTRATION  
DEADLINE**  
1 March 2017

**CONFERENCE DATES**  
3 - 5 May 2017

REGISTER NOW FOR  
THE EUROPEAN  
WOUND MANAGEMENT  
CONFERENCE AND  
BENEFIT FROM THE FIP-IFP  
MEMBERS RATE.



## FIP-IFP & EWMA : VISIT EUROPE'S LEADING CONFERENCE ON WOUND MANAGEMENT

It is our great pleasure to announce the 27th conference of European Wound Management Association, EWMA 2017.

The theme of the conference is:

***"CHANGE, OPPORTUNITIES  
AND CHALLENGES - WOUND  
MANAGEMENT IN CHANGING  
HEALTHCARE SYSTEMS"***

The FIP-IFP is proud to announce its special collaboration with the European Wound Management Association. Based on its strategic plan, the FIP-IFP builds strong partnerships with reliable organizations in order to offer its members added value.

Integrating podiatrists as part of the multidisciplinary team on Diabetes and the Diabetic Foot, is the focus the FIP-IFP will bring to the European Wound Management Congress in May 2017 in Amsterdam. FIP-IFP has been charged with providing three lecture tracks demonstrating the importance of podiatry in wound care.

The European Wound Management Association (EWMA) and the FIP-IFP celebrate their partnership by offering FIP-IFP member podiatrists the opportunity to join the EWMA Conference in May 2017 in Amsterdam at a promotional rate. Registration is open through this link: <http://ewma.org/ewma-conference/2017/registration/>

	Before 1 March 2017	1 March - 23 April 2017	After 23 April 2017
FIP-IFP Members			
3 days	449 € (371,08 € ex. VAT)	530 € (438,02 € ex. VAT)	592 € (489,26 € ex. VAT)
2 days	369 € (304,8 € ex. VAT)	427 € (352,9 € ex. VAT)	489 € (404,14 € ex. VAT)
1 day	293 € (242,15 € ex. VAT)	324 € (267,77 € ex. VAT)	386 € (319,01 € ex. VAT)

27<sup>TH</sup> CONFERENCE  
OF THE EUROPEAN WOUND MANAGEMENT ASSOCIATION – EWMA –  
IN COOPERATION WITH WCS KNOWLEDGE CENTRE WOUND CARE

# EWMA 2017

AMSTERDAM, THE NETHERLANDS

3 - 5 MAY 2017

VISIT EUROPE'S LEADING CONFERENCE  
ON WOUND MANAGEMENT



[WWW.EWMA2017.ORG](http://WWW.EWMA2017.ORG)

[WWW.EWMA.ORG](http://WWW.EWMA.ORG)

[WWW.WCS.NL](http://WWW.WCS.NL)

# FIP MEMBER COUNTRY UPDATES



## CZECH REPUBLIC :

### CZECH PODIATRY ASSOCIATION

The Czech Podiatry Association, registered association (hereinafter referred to as the CPA) was founded in 2001 and associates experts focusing on the foot – medical doctors, physiotherapists podiatric nurses, pedicurists, shoemakers, prosthetists and representatives of cooperating companies. The CPA was the first country of the so called Eastern Bloc to join the FIP-IFP in 2011.

In 2016, a total of 42 podiatric events were held in the Czech Republic under the auspices of the CPA.

The following CPA members took part in the FIP World Congress of Podiatry held in Montreal, Canada – MUDr. Marie Součková, MUDr. Miroslav Havrda, Miriam Tejklová, Bc. and Mgr. Vendula Šťastná a Mgr. Michal Joshua Frána.



The annual main CPA event is its national congress, the 15th year of which was held in Brno in June 2016.

In the course of the World of Beauty and Spa Fair held in Prague in March and September 2016, the CPA organised workshops with the aim to educate its members as well as visitors coming to this event.



In 2014, the postgraduate education of medical doctors in podiatry was launched (22 medical doctors, 90 hours). In 2016, further 16 experts completed their studies during the 2nd year of the programme and this autumn its 3rd year was commenced for additional 19 medical doctors. The courses are attended also by medical doctors from Slovakia. The podiatry courses are organised under the Department of Orthopaedics by MUDr. Marie Součková, the CPA President.

In 2016, the Ministry of Health of the Czech Republic as the authorising body competent pursuant the provisions of §9 para 1 of Act No 179/2005 Coll. on verification

and recognition of further education results granted the authorisation to the Czech Podiatry Association, registered association, represented by MUDr. Marie Součková, to provide professional qualification under the code 69-025H – Pedicurist and nail designer.

At the national level the CPA cooperates with the Diabetes podiatry section, the medical society Ortopedická protetika (Orthopaedic prosthetics), Czech Wound Management Association and other specialists.

More information on the CPA activities is available on [www.podiatrie.cz](http://www.podiatrie.cz)

Marie Součková MD { The CPA President }

## SPAIN:

### CONSEJO GENERAL DE COLEGIOS OFICIALES DE PODÓLOGOS

The Consejo General de Colegios Oficiales de Podólogos de España, as the main responsible for promoting the interests and general awareness of the podiatry profession in Spain, has carried out many activities throughout this year.

At the moment, our main concern is the inclusion of the podiatrist in public health system and this is where we have focused our efforts and actions. We have already achieved it in 4 regions of Spain and in the other ones we are working hard on it.



The fight against the intrusion of others into our profession is also one of our concerns. We have developed a protocol of actions to detect and prevent the practice of our profession without the proper qualifications.

Moreover, a new journal has been released. Nowadays, the Spanish Journal of Podiatry (REP) is a scientific journal in Open Access with biannual frequency and peer reviewed from the Consejo. We are convinced it will be a reference publication at an international level.

# FIP MEMBER COUNTRY UPDATES



The recently inclusion of the Consejo in the FIP-IFP, allow us to work together with other countries members. We look forward to our continued collaboration in order to maximize the prestige of podiatry around the world.

José García Mostazo { President Consejo General de Colegios Oficiales de Podólogos }

## GREECE: **HELLENIC ASSOCIATION OF PODIATRY AND PODOLOGY**

Greetings to all readers,

The Hellenic Association of Podiatry and Podology held its first Hellenic Congress of Podiatry in Athens on 24-25 of September 2016. It was an enormous success with speakers domestic and internationally, having topics ranging from paediatrics, biomechanics, diabetes to surgery.

There were many hands on work for all participants to learn new skills.

Thanks to our sponsors and speakers it was a fun and learning weekend.



Left to Right: Manos Arvanitakis - President, Nina Potouridi - Secretary, Matt Garoufalis - U.S. Podiatrist, Eleftherios Vogiatzoglou - Council member, Stavroula Christaki and Ekaterini Kalykakis - Vice-President

At the same Congress, it was announced by our president Manos Arvanitakis that a Podiatry course shall commence at two universities one in Athens and the other in Thessaloniki approximately October 2017.

With all the hard work put into our profession our next step is government recognition of podiatry allowing us to practice fully in private, public and hospital settings.

Our next Hellenic Congress for Podiatry will be on the 7-8th of October 2017. More details shall be published soon.



## POLAND: **POLISH PODOLOGY ASSOCIATION**

The Ministry of Health (MoH) in Poland made the decision to talk with Polish Podology Association on introduction of podiatrists into the medical profession. It is very challenging task. We have struggled hard to get the acceptance over last 5 years and have been rejected many times. In the mean time we registered podiatry as a profession and we are working along with the Ministry of Education on the professional education plan. Since MoH took over we hope to have it settled in not so distant future.

Further to ECP recommendation, we started the cooperation with other medical associations, which have got foot in focus. Together with the Polish Association of Vascular Surgeons we organised a conference in June to make those medical professionalism aware of podiatry and its scope of support, which it may offer to the patient of a vascular surgeon.

In December, yet another conference is planned with this organisation on the diabetic foot problems.

## ICELAND: **ASSOCIATION OF ICELANDIC PODIATRISTS (FIF)**

FIF has had a great year. We have enjoyed increasing number of members. 10 of our members participated in the World Congress in Montréal. It was educating and enjoyable to meet our colleagues from around the world.

The congress was a success, an honor for our Canadian colleagues.

We held a successful work shop regarding Onychocryptosis.

# FIP MEMBER COUNTRY UPDATES

We held our annual general meeting late in October. Hrafnhildur Hjálmarsdóttir, who has been our chairman for the past 5 years resigned and a new chairman was elected. Her name is Guðrún Ágústa Ólafsdóttir (moni@mmedia.is).

We wish you all a Merry Christmas and a happy and prosperous New year!

Kind regards,  
President Guðrún Ágústa Ólafsdóttir.



## UNITED KINGDOM: COLLEGE OF PODIATRY

### *Two Significant Events in 2016*

#### HRH THE DUCHESS OF CORNWALL DISCOVERS THE MANY FACETS OF PODIATRY

On Thursday 8 September, HRH The Duchess of Cornwall attended the Royal London Hospital for Integrated Medicine (RLHIM) in her role as the Patron of the College of Podiatry and who is keen to support the college and increase the profile of podiatry.

She first met with Dr Tariq Khan, who examined a young patient's feet. Debbie Delves, Chairman of the College of Podiatry, said, 'The College of Podiatry is thrilled to have the opportunity to showcase our profession, to demonstrate the array of specialisms within the profession of podiatry and the importance of good foot health.'

After, HRH the Duchess of Cornwall met podiatrists working in many specialist areas including diabetes, dermatology, rheumatology, forensic podiatry, podiatric surgery and podopaediatrics.



#### COLLEGE OF PODIATRY CONFERENCE 2016 – RAISING THE PROFILE OF PODIATRY

We welcomed over 1,300 podiatrists to the College Conference in the wonderful city Glasgow from the 17-19 of November. Dr Andrew Murray ultra-runner and the Scottish Government's first physical activity champion gave the opening speech titled "Podiatry – leading the way in prevention and Treatment" this was very well received and set a great tone for the whole event.

The following two and half days saw over a 100 speakers present in plenaries, concurrent sessions, workshops, podiatry extra meetings, discussion zones and the exhibitor demo zone. In the Exhibition Hall were over 70 exhibitors and who demonstrated their products and services to a knowledgeable and engaged audience. The 2017 Conference will be held at the Liverpool from 16-18 November 2017.  
[www.podiatryconference.org](http://www.podiatryconference.org)



## GERMANY: VERBAND DEUTSCHER PODOLOGEN VDP E.V.

In Germany, podiatrists have been busy with their further educational program this summer and fall. The training comprises topics as therapies for people with Diabetes mellitus, which has to be included in the program for colleagues with a permission to balance accounts with health insurance organizations, overturn prophylaxis with the aid of trained muscles with practical parts and news in podological useful physical therapy like electrotherapy.

Looking at 2017, we are very much looking forward to host the FIP-IFP-AGM in wonderful Tuebingen in the south of Germany and hope to welcome many delegates from countries all over the world on May 05th to 07th or even longer. Especially the south of Germany is well known for its good, substantial and culinary delicacies, its beer and

# FIP MEMBER COUNTRY UPDATES

wine, and in account of this it is worth coming to Tuebingen already. Information about the dignified wonderful old town you find under <http://www.tuebingen-info.de/> (translation flag into varies languages on the left top of the page).

At the same time our German VDP-Federal-Further-Training "Quality Conference" takes place on Saturday the 6th of May and we again expect a lot of German colleagues to come from all over Germany. Registration and Information under [www.verband-deutscher-podologen.de](http://www.verband-deutscher-podologen.de) und [info@verband-deutscher-podologen.de](mailto:info@verband-deutscher-podologen.de).

## USA:

### APMA CONDUCTS PUBLIC EDUCATION CAMPAIGN ON DIABETES



The American Podiatric Medical Association (APMA) wrapped up a highly successful diabetes campaign in November, reaching the public and other health-care professionals with the message that podiatrists are the first line of defense against peripheral vascular disease for patients with diabetes. APMA partnered with the Society for Vascular Surgery on the campaign, which featured video, in-office materials for physicians, a radio media tour, social media outreach, and advertising in major media outlets.

During the campaign, dubbed Diabetes: A Path to Poor Circulation, APMA emphasized that the feet are an early warning system for vascular disease and that people with diabetes are at a higher risk for vascular complications (even if their diabetes is well-managed). APMA encouraged people with diabetes to check their feet for changes daily and to see a podiatrist at least twice a year.

APMA also used the campaign to highlight the critical role podiatrists play on the diabetes management team, both to other health-care practitioners and prospective podiatry students.

APMA's diabetes materials are available year-round at [www.apma.org/diabetes](http://www.apma.org/diabetes).

## DENMARK: THE ASSOCIATION OF DANISH PODIATRISTS

### *Plenty of progress in 2016*

#### BETTER EDUCATION

During 2016, The National Association of Podiatrists in Denmark have been working on persuading the Ministry of Education to improve the education of podiatry. Recently they agreed to listen to our suggestions for the future and enter into a project group. This group consists of representatives from our organization, the ministry and the two schools in Denmark. We are hoping that our efforts will lead to a better, longer and more contemporary education which will produce even more qualified podiatrists in the future.



## PATIENT SAFETY

Up until now, the Danish Authorities have not paid health care workers a visit unless patients have complained about the treatment. However, this reactive procedure changes from January 1 2017 where the authorities will begin to pay podiatrists clinics proactive visits in order to secure patient safety. We do not know much about it yet as the character of the visits is being planned while writing this.

## BIG CONFERENCE

In October, we held a large two day conference where approximately 200 members participated. We had the honor of internationals guest speakers such as Ludwig Schwering who educated us about the biomechanics of the neuropathic and neuroarthropatic foot. Furthermore, Dr. Sicco A. Bus updated our knowledge of the biomechanics of the diabetic foot and the clinical evidence for offloading and footwear.

## AUSTRALIA: AUSTRALASIAN COLLEGE OF PODIATRIC SURGEONS

The Australasian College of Podiatric Surgeons (ACPS) is committed to the advancement of knowledge in podiatric surgery and to upholding the highest standards in foot and ankle (surgical and related) care by podiatric surgeons in the community. In August 2016, we had a change of President with Dr Robert Hermann stepping down and being replaced by Dr Peter Manuel.

One of the principle objectives of the ACPS is preparation of specialists in the field of podiatric surgery by providing the leading role in the training, support and examination of podiatric surgeons. As an accredited training provider to the specialty of podiatric surgery, the ACPS looks forward to taking on new trainees in 2017. Concurrently, an ongoing effort has been focused on normalisation of podiatric surgery within the Australian health care setting, with formal application for Medicare funding continuing. One of the strengths of the ACPS's application has been the commitment of its members to undergoing surgical audit with our specialty being one of the few surgical crafts that are involved with this.

The ACPS has continued its support and enhancement of clinical practice for general podiatrists and conducted a number of its Foot & Ankle Insight Seminars across the country with excellent feedback. In 2017 the title for this

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seminar is "All about the Ankle" which will be presented by a number of College members and other medical specialists. It is expected these will be well attended by podiatrists from across the country. Further details can be obtained from our website (<http://acps.edu.au>).

The ACPS will continue to take a leading role in advocacy, research and education in podiatric surgery in the Australian health care setting into 2017.

## FRANCE: FÉDÉRATION NATIONALE PODOLOGUES

The 41st Entretiens de Podologie (Interviews of Podiatry), which is the French National Congress, were held successfully in the presence of 1500 professionals.

In view of the 2017 presidential elections, the French health system is the subject of much discussion. Whatever the outcome of the vote, deep reforms will be made to which the podiatrists will not escape.

Date of the 42th Entretiens de Podologie, on October 13-14, 2017 in PARIS EVENT CENTER on the theme: foot orthotics.



## SWEDEN: SVERIGES FOTTERAPEUTER (SF)

### *Greetings from Sweden*

The World Foot Health Awareness Month has been celebrated for eleven years and it has grown and grown. Nationwide and local newspapers, tv- and radio stations are quick at picking up our messages we send them. Our members are resourceful in finding ways to the profession: spending a day at the local chemists, visiting school nurses, being present at swimming competitions. There is no end to our members' imagination! We use the current year's theme for lectures at our AGM, the material is handed to us, an opportunity to learn even more!

Chiropodists within our national health service can now prescribe orthoses and that makes the process more efficient and accurate.

We are enjoying a fruitful cooperation with CCS Healthcare, our logo is printed on their foot care products and is also seen on their tv commercials. We are forming a group of members to evaluate new products in the making. It is very exciting for us to be able to influence tomorrow's products.

We have a tradition of being present at fairs and exhibitions and the race half Marathon saw more than fifteen chiropodists offering relief to tired and suffering runners' feet.

Gott nytt år!  
Stella Tommos  
{ Member of the board, Sveriges Fotterapeuter }

## ITALY: ASSOCIAZIONE ITALIANA PODOLOGI

During the 2016, AIP has taken many initiatives in order to achieve a better position of the Podiatry in the Italian health system.

Especially in the last three months a great effort was needed to organize the Italian Congress of Podiatry that was held in Chianciano, Siena, from 20th to 23th October. The event has been a great success due to the high number of participants, and for the attendance of important members of the Italian board of health and political institutions, discussing about the different and more modern role the Italian Podiatry could play in the Italian health system.

The workshop focused on the most innovative progresses in podiatry.

Now we're working in order to achieve the review of the Italian podiatric profile, the standardization of the podiatric offices, the development of training program, in particular the specialist degree and the Master in Podiatry.

It was also a great honor receiving the invitation from Peru for a cycle of training days at the University of Lima, that were managed directly by the President Prof. Mauro Montesi. It has been a great experience to share different professional experiences.





“Best Practice: the purpose of the FIP-IFP is to promote exchanges between the member associations. In this edition of Footsteps we wish to share the successful campaign on Diabetes of the APMA and give some good practices.

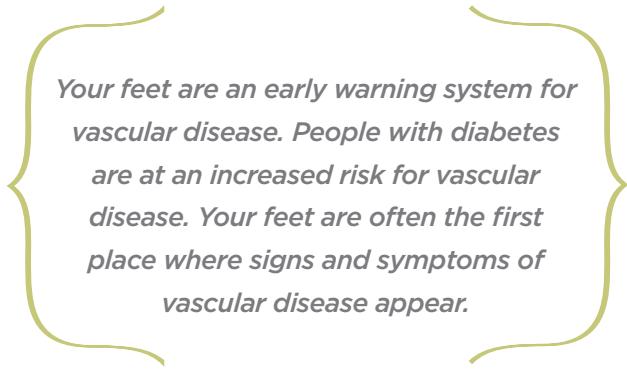
Do you wish to share your best practice in the next magazine, contact [info@fip-ifp.org](mailto:info@fip-ifp.org).

## “DIABETES: A PATH TO POOR CIRCULATION?”

### DIABETES AWARENESS CAMPAIGN

Each November, APMA marks Diabetes Awareness Month with a public education campaign. The 2016 campaign focused on educating the public about the link between diabetes and vascular disease. The campaign emphasized the importance of a daily foot exam, as well as regular examinations by a podiatrist. APMA also stressed that even if diabetes is well controlled, patients remain at higher risk for vascular disease.

We created our “Diabetes: A Path to Poor Circulation?” campaign to provide patients with simple and easy-to-understand steps to spot signs of vascular disease.



*Your feet are an early warning system for vascular disease. People with diabetes are at an increased risk for vascular disease. Your feet are often the first place where signs and symptoms of vascular disease appear.*

## “DIABETES: A PATH TO POOR CIRCULATION?”

### DIABETES AWARENESS CAMPAIGN CONTINUED

#### THE CAMPAIGN MESSAGES INCLUDED:

- Your feet are an early warning system for vascular disease. People with diabetes are at an increased risk for vascular disease. Your feet are often the first place where signs and symptoms of vascular disease appear.
- Diabetes: a path to poor circulation? A daily foot exam, along with regular visits to the podiatrist, is the best way to prevent vascular surgery and amputation. If you have trouble reaching your feet, prop up a mirror on the floor or ask a friend or family member to help.
- Location, location, location. Venous and arterial disease appears on different areas of the foot and ankle.
- Look for the “DPM.” See a podiatrist at least twice per year. Podiatrists are trained to treat foot conditions that can be caused by diabetes, such as peripheral vascular disease. Be sure you’re seeing the most qualified health-care professional to treat your feet by looking for the letters “DPM” after his or her name. Seeing a podiatrist for foot care can reduce amputation rates by 45 to 85 percent.
- Think your well-managed diabetes decreases your risk of vascular disease? Think again. Just because your diabetes is well-managed, it does not mean you no longer have the risk factor. Those with well-managed diabetes are still at a high risk for developing peripheral vascular disease.
- Want to play a critical role in managing the diabetes epidemic? Consider podiatric medicine.

The messages were incorporated throughout the campaign, and APMA used a combination of traditional media relations, advertising, social media, and grassroots outreach to reach our target audiences.

#### PUBLIC OUTREACH

This year, APMA decided to focus its campaign on the diabetes patient population, with particular attention to patients over 65.

To start the campaign, APMA distributed a national press release titled “Diabetes: A Path to Poor Circulation?” to both English- and Spanish-language US news outlets. The release included our main campaign message that diabetes is a risk

factor for vascular disease and that your feet are an early warning system for vascular disease. We also emphasized the importance of including a podiatrist as part of the diabetes management team. The press release also prompted readers to visit [www.apma.org/diabetes](http://www.apma.org/diabetes), which we updated with our new campaign logos and information. Our press release was picked up by 287 unique outlets and had over 87.3 million impressions as a result. This was an increase from last year’s diabetes campaign press release, which earned just over 14.7 million impressions. Clearly vascular disease and diabetes was a timely topic for members of the public. The release helped to drive 5,142 visits to our web page.

For the third year in a row, APMA conducted a nationwide radio media tour. This year, APMA member spokespersons completed 15 radio interviews, which aired 8,900,020 times across 8,900,013 stations and networks. These stations and networks reached a total audience of more than 11.9 million people throughout several media markets.

APMA also placed a full-page ad in USA Today’s special diabetes awareness section in November. The special edition was available in print in the following major media markets: New York, Chicago, Los Angeles, Seattle, Portland, and South Florida. Executive Director James R. Christina, DPM, offered insight about new innovations in diabetes management, important things for family and friends to know, and a piece of advice for readers struggling with diabetes.

#### INVOLVING OUR MEMBERS AND STATES

For each of our public awareness campaigns, APMA creates free, high-quality materials that members and state components can use and share with their patients and community. For this campaign we created a “Diabetes: A Path to Poor Circulation?” poster detailing the differences between venous and arterial ulcers. We also created a special edition of APMA’s patient-focused newsletter Footprints.

Last year, APMA was pleased to see how many practices took advantage of our digital campaign toolkit. In order to keep the momentum going for this year’s campaign, we included another customizable digital brochure focusing

Continued



on peripheral arterial disease, sample social media posts, high-quality social media and Web banners featuring our new logo, customizable feature articles for podiatrists to share with their community, memes, and more. Once again, we were pleased to see how many state components and practices took advantage of our digital campaign toolkit. We wish to recognize some of the states that used these resources:

- Michigan Podiatric Medical Association personalized the press release template and posted the information from the toolkit on the Michigan Podiatric Medical Association member section of its website.
- Texas Podiatric Medical Association used our “Diabetes: A Path to Poor Circulation?” poster as an image to share on social media and used our social media banners on its Twitter and Facebook pages. Texas also linked several social media posts back to our campaign website.
- New York State Podiatric Medical Association used our memes, sample social media posts, and images.

#### **APMA GETS SOCIAL WITH DIABETES AND VASCULAR DISEASE**

For our “Diabetes: A Path to Poor Circulation?” diabetes campaign, APMA refreshed its social media pages with new banners and cover photos. We also created easy-to-

understand social media posts to educate patients on the link between diabetes and vascular disease.

In addition to creating social media posts, we also invested in video. This year, APMA commissioned a local production studio to produce two videos. One video was animated and focused on the signs and symptoms of both venous and arterial ulcers. The second video featured APMA member Priya Parthasarathy, DPM, outlining the connection between diabetes and vascular disease. These videos were used to advertise on Twitter and Facebook and as part of our regular social media posts. The videos were wildly successful with almost 12,000 combined views.

Our videos were not the only content our social media followers loved. Once again, we saw a large increase in Facebook fans. In the month of November, our Facebook page gained 5,876 followers, the biggest monthly increase in almost three years.

Diabetes Awareness Month may have come to a close, but members can access the campaign materials year-round. Visit [www.apma.org/diabetes](http://www.apma.org/diabetes) to download and use the material.

**For more information on APMA’s public awareness campaigns, contact Nora Younes at [nryounes@apma.org](mailto:nryounes@apma.org).**

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## CORPORATE PARTNERS

